

# Siddharta Navarro

## AI Consultant

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Barcelona

+34 663.569.488

siddharta.navarro@gmail.com

**Online Presence:** [siddhartanavarro.com](http://siddhartanavarro.com) | [linkedin.com/in/siddhartanavarro](https://linkedin.com/in/siddhartanavarro)

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### Summary

**AI Consultant focused on applying artificial intelligence where it creates real impact.**

With a background in Computer Engineering (FIB-UPC) and Product Management, I co-founded and led Atenea Tech for 11 years, and later worked on digital and AI-driven products at Mailsuite and Inditex.

Today, at CTTI (Government of Catalonia), I work on scaling the responsible adoption of AI across public administration.

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### Experience

#### CTTI Generalitat de Catalunya | AI Consultant

MAR 2025 - PRESENT, BARCELONA

Digital transformation of the Generalitat de Catalunya through the adoption of Artificial Intelligence. Definition and implementation of AI governance frameworks to enable responsible and scalable use of AI tools and services across the Public Administration.

#### Inditex | Senior Product Owner

JUL 2023 - MAR 2025, BARCELONA / A CORUÑA

As Product Owner, I drive digital solutions for Inditex's supply chain, focusing on sustainability and collaboration with suppliers.

- Build tools that improve traceability, compliance, and day-to-day operations for 2,000+ suppliers.
- Use AI to automate workflows and improve data quality in product certification processes.
- Work closely with suppliers and internal teams to design user-centric and scalable solutions.

#### Mailtrack | Product Manager - Product Owner

DEC 2019 - JUL 2023, BARCELONA

I drove growth through experimentation and customer-focused product development.

- Scaled the user base to more than 2M (50% in the US).
- Converted 125,000+ users to premium plans through onboarding improvements and pricing tests.
- Launched features that boosted retention and engagement.

#### Atenea tech | Co-founder and CEO

AUG 2008 - DEC 2019, BARCELONA

Co-founded a web development studio specialized in Drupal and agile delivery.

- Led a 10-person team delivering custom platforms for NGOs and enterprises.

- Embedded Scrum practices and continuous delivery into company culture.
- Clients included UNESCO, Greenpeace, Médicos Sin Fronteras, and InfoJobs.

### **Tecsidel | Backend developer**

JAN 2007 - AUG 2008, BARCELONA

Implemented a Java-based backend solution for an XML document management system, improving workflow efficiency and collaborating closely with clients on technical specifications.

### **Transatel | Backend developer**

AUG 2005 - JAN 2007, PARIS

Developed backend systems for telecom provisioning used by operators like Bouygues and Orange, improving the efficiency of their operational workflows.

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## **Education**

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### **Universitat Politècnica de Catalunya - FIB | MSc, Computer Science Engineering**

SEP 2000 - JUN 2005, BARCELONA

### **ESIEE PARIS | End of degree project, Computer Science Engineering**

JAN 2005 - JUN 2005, PARIS

### **Executive Master Artificial Intelligence | IIA.es - Inst. Inteligencia Artificial**

JAN 2022 - SEPT 2022, ONLINE

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## **Certifications & courses**

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### **Reforge | Mastering Product Management - Retention + Engagement**

JAN 2023 - JAN 2024, ONLINE

### **CPO Accelerator | Executive Product Leadership Program**

JAN 2021 - APR 2021, ONLINE

### **SCRUM.ORG | Professional Scrum Certifications**

- Professional SCRUM PRODUCT OWNER II (MAR 2021, ONLINE)
- Professional SCRUM PRODUCT OWNER I (NOV 2020, ONLINE)
- Professional SCRUM MASTER I (MAR 2018, ONLINE)

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## **Skills**

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**Product Strategy:** Vision, Roadmapping, Product Discovery, OKRs

**Execution:** Agile (Scrum, Kanban), A/B Testing, Data-driven iteration

**Technical:** APIs, Open Source, AI/ML fundamentals

**Languages:** Spanish (native), Catalan (native), English (advanced), French (fluent)

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## **Volunteer experience**

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Active in the Drupal open-source community as a speaker and event organizer, sharing knowledge on agile and product development. Contributed to WAFAE, an NGO focused on improving education in Morocco.